

November 29, 2010

To Whom It May Concern:

The Seneca Soil and Water Conservation District would like to extend the opportunity to you to provide support to the District, information to county residents and advertising rewards to you. We are making advertising agreements for the 2011 newsletter year.

The *Conservation Collaboration*, our newsletter, is sent to nearly 600 people. It is full of useful information for farmers, homeowners, students, kids, teachers, landowners, livestock producers and many others. We continually evaluate the newsletter, so please feel free to provide us with any comments or suggestions. We want to make improvements that will benefit our audience, advertisers, and our organization. Your comments are always welcome and are important to us.

The Seneca SWCD has its own website. The website address is www.senecaswcd.com. With the creation of this website, the district attracts more interest and more viewers and we have a complete page dedicated to reflect our quarterly advertisers. Every newsletter will be published on the website creating even more exposure. So if you have a website or email address for your business, we can include links to these too.

The enclosed advertising agreement is for the 2011 newsletter year. Please read it over and select the option that best fits your company's advertising needs. Once you have selected the option you wish to purchase, pick which payment option works best for you and return the form to us in the mail. Also include a business card, ad design or description of a desired layout. Once a copy of the ad is made, a proof will be made available to you for your approval before the initial run.

We want to thank you for allowing us the time to present you with this opportunity. The Seneca SWCD has many valuable business partners but we are always looking for ways to work with new ones. Your advertising commitment will be very rewarding to your business and the readers who rely on the *Conservation Collaboration* for accurate, innovative and useful conservation information. Please feel free to call the office at (419) 447-7073 or email me at dmizen@senecaswcd.com if you have any questions.

Sincerely,

Dawn Mizen
Financial/Systems Coordinator
Seneca SWCD